



**NORDIC KNOWLEDGE**  
*on the web*

*Projektet Nordic Knowledge on the Web ordnar ett seminarium / webinar om*

## **FRAMTIDENS UTMANINGAR FÖR LÄRANDE OCH KUNSKAPSFÖRMEDLING**

*Future Challenges in Learning and Knowledge Transfer*

### *Keynote speakers*

**Tid:** torsdag, 24.11.2011

**Plats:** Auditorium Bruhn,  
Åbo Akademi / Academill.  
Strandgatan 2, 65100 Vasa.

Möjlighet att delta i  
seminariet på distans från  
egen dator via Adobe Connect  
<https://connect.vasa.abo.fi/nkw>

Seminarier är kostnadsfritt för  
universitetens och  
högskolornas personal.

#### **Anmälning**

senast 17.11.2011

[www.nordicknowledge.net](http://www.nordicknowledge.net)



**Morten Flate Paulsen**  
**NKI Nettstudier**

Quality in online teaching:  
Tools and strategies to enhance quality  
in virtual learning environments

**Tor Söderström**  
**Umeå University**

Is technology rich  
education a change  
agent for higher  
education?



**Miikka Salavuo**  
**Miikka Salavuo Oy**

Social workplace learning:  
the key to innovation and growth?

**Jyri Kulmala**  
**Wärtsilä Plc**

Knowledge transfer  
in project based  
business



**Miia Äkkinen**  
**Aalto University**

Social media in business and higher  
education – what can we learn?

***Följ med seminariet på nätet  
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**FRAMTIDENS UTMANINGAR FÖR LÄRANDE  
OCH KUNSKAPSFÖRMEDLING**  
*Future Challenges in Learning  
and Knowledge Transfer*

24 november 2011, kl. 8.30 - 17.00

**Program**

**8.30 Öppnande av seminariet**

Anu Norrgrann, projektledare  
Vasa Universitet

**Quality in online teaching: Tools  
and strategies to enhance quality in  
virtual learning environments**

Morten Flate Paulsen,  
NKI Nettstudier

**Is technology rich education a  
change agent for higher education?**

Tor Söderström, Umeå Universitet

**Knowledge transfer in  
project based business**

Jyri Kulmala, Wärtsilä Plc  
development manager

**Social workplace learning:  
the key to innovation and growth?**

Miikka Salavuo, Miikka Salavuo Oy

**12.00 Lunch**

**13.00 Seminariet fortsätter**

**Social media in business and higher  
education – what can we learn?**

Miia Äkkinen, Aalto University

**Case-presentationer av  
IT-pedagogiska tillämpningar**

- Erfarenheter av att använda ny teknik i undervisning och forskning
- Tillämpningar inom förnyelsebar energi
- Nordiskt högskolesamarbete inom idrottsledarskap och tränarutbildning

**17.00 Seminariet avslutas**



**Anu Norrgrann**  
Vasa Universitet  
Projektledare

**Adobe Connect:**

<https://connect.vasa.abo.fi/nkw>

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## Föreläsare



### **Morten Flate Paulsen, PhD**

is professor of online education and president of the European Distance and E-Learning Network (EDEN). In the school year 2009-2010, he worked part time for Universidade Aberta in Portugal. From 1999 to 2005, he was appointed as Adjunct Professor, at the Athabasca University, Centre for Distance Education in Canada. He is Doctor of Education from the Pennsylvania State University, Department of Adult Education and Instructional Systems. He is regional editor for IRRODL (The International Review of Research in Open and Distance Learning), EURODL (The European Journal of Open, Distance and E-Learning) and the Asian Journal of Distance Education. He is also on the Editorial Board of seminar.net. He has worked with online education since he designed NKI's first Learning Management System in 1986 and published many books, reports and articles about the topic. Many of his publications and presentations are available at <http://home.nki.no/morten>.



### **Tor Söderström, PhD**

is an associate professor at the Department of Education, Umea University. He supervises doctoral and masters students. His prime field of expertise concerns technology enhanced learning and simulation based training and learning. The relationship between learning conditions and technology in distance and online settings is one major focus. The other research focus concerns how educational reflections are supported by simulation training to enable professional expertise. Over the years, has he contributed with book-chapters, journal articles and papers to conference proceedings on the topic learning and information and communication technology.



### **Jyri Kulmala, MSc**

is Development Manager of Management Systems in Wärtsilä Corporation. Currently he is focused on customer centric management in project based business. He has also been introducing a variety of tools to improve knowledge sharing in Wärtsilä. Prior to current position, Jyri has experience from International sales & marketing, business development and project management. He holds a Master of Science degree in International Business from Göteborg University.



### **Miikka Salavuo, PhD**

is an entrepreneur who specialises in social workplace learning, and in the pedagogical use of social media in teaching and learning. His background is in research and teaching of online learning. His research areas have included online learning at the university, and informal learning and creative activities in self-organizing online communities. He emphasizes the importance of internal motivation and active interaction both in work and learning. He encourages organizations to open communication channels and empower their workforce for active learning, reciprocal teaching and creative innovation.



### **Miia Äkkinen, MSc**

is a planning officer at NKW project and currently preparing her doctoral thesis on social media in business use at Aalto University School of Economics, Information Systems Science. She is working also as a private social media consultant, and as a social media specialist at Vaasan kesäyliopisto - Vasa sommaruniversitetet. Miia is a member of board at Aspectum.

## Partners



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[www.botnia-atlantica.eu](http://www.botnia-atlantica.eu)

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